

# AFRICA BUSINESS CONNECT

3rd edition



**August 26-28, 2024**  
Johannesburg - South africa

Your name is mentioned on all communication materials as the **GOLD SPONSOR** of the event.

The **GOLD** sponsorship package includes:

- 10 badges labeled "GOLD SPONSOR" for access to the forum sites.
- 10 invitations to the opening ceremony of the Forum.
- 10 invitations to the gala dinner.
- 10 complimentary participations in the tourist visits.
- VIP seats at the Forum, Business Invest Afterwork, and networking dinner.
- Presence in the event catalog.
- Presence and speaking opportunity at the press conference.
- Display of your logo and slogan as **GOLD SPONSOR** in TV and radio spots, as well as press inserts.
- Free insertion in the event program (1 A4 portrait page in quad on the third cover page).
- Broadcasting of your commercial during the event (advertorial).
- Presence on all communication materials as **GOLD SPONSOR**.
- Visibility of your logo and slogan as **GOLD SPONSOR** on the Forum's website.
- Provision of a free 3x3m booth for presenting your brand and products/services.
- Authorization to distribute promotional materials during the event, such as brochures and pamphlets.
- Pre-arranged individual meetings with investors and prominent figures from economic and public spheres.
- Speaking opportunity at the opening and closing ceremonies of the forum and the Gala dinner.
- Opportunity to include an exclusive event in the Forum's program.
- Special recognition during the awards ceremony.

Your name is mentioned on all communication materials as the **SILVER SPONSOR** of the event.

The **SILVER** sponsorship package includes:

- 5 badges labeled "SILVER SPONSOR" for access to the forum sites.
- 5 invitations to the opening ceremony of the Forum.
- 5 invitations to the gala dinner.
- 5 complimentary participations in the tourist visits.
- Presence in the event catalog.
- Presence and speaking opportunity at the press conference.
- Display of your logo and slogan as **SILVER SPONSOR** in TV and radio spots, as well as press inserts.
- VIP seats at the Forum and lunch.
- Free insertion in the event directory and program (1 A4 portrait page in quad - inside page).
- Broadcasting of your commercial during the event (advertorial).
- Presence on all communication materials as **SILVER SPONSOR**.
- Visibility of your logo and slogan as **SILVER SPONSOR** on the Forum's website.
- Authorization to distribute promotional materials during the event, such as brochures and pamphlets.
- Pre-arranged individual meetings with investors and prominent figures from economic and public spheres.
- Speaking opportunity at the opening and closing ceremonies of the forum and the Gala dinner.
- Special recognition during evening events and the thanksgiving vote.



## **BRONZE SPONSOR 463,980 ZAR**

Your name is mentioned on all communication materials as the **BRONZE SPONSOR** of the event.

The **BRONZE** sponsorship package includes:

- 5 badges labeled "BRONZE" for access to the forum sites.
- 2 invitations to the opening ceremony of the Forum.
- 10 invitations to the gala dinner.
- 2 complimentary participations in the tourist visits.
- Presence in the press kit.
- Presence at the press conference.
- Display of your logo and slogan as **BRONZE SPONSOR** in TV and radio spots, as well as press inserts.
- Reserved seats at the Forum and networking dinner.
- Free insertion in the event directory and program (1/4 page: A6 quad - inside page).
- Broadcasting of your commercial during the event (advertisement).
- Presence on all communication materials as **BRONZE SPONSOR**: Panels, kakemonos (2), roll-up banners.
- Visibility of your logo and slogan as **BRONZE SPONSOR** on the Forum's website.
- Authorization to distribute promotional materials during the event, such as brochures and pamphlets.
- Pre-arranged individual meetings with investors and prominent figures from economic and public spheres.
- Special recognition during evening events.



## **EXHIBITION BOOTH**

- Exhibition booth of 6m2
- Spotlighting 100w/3m2, one electrical outlet
- Text panel with the exhibitor's name
- One (1) furniture set including: One (1) table, Two (2) chairs,
- 1 lunch/day
- One (1) participation certificate

**15,480 ZAR**



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